



CFI Conducts Installation Training in Brazil

April 20, 2015

Beaulieu of Brazil is hosting the CFI Installation Team May 2 – 16, 2015. The training includes hands-on skills working with patterned carpet, broadloom and carpet tiles; LVT and resilient flooring. The CFI Team of Jim Walker, Robert Varden, Efren Llamas and Francisco Jimenez will be sharing the latest in floor covering education including installation techniques and tools with 60 flooring installers. Sales representatives have also been invited to attend.

Jim Walker, CEO, “We are looking forward to working with the installers as they strive to add new skills and enter into a broader scope of flooring installation. After speaking with those who are coordinating CFI’s first trip to Brazil, their desire to increase installation knowledge is much the same as we have encountered worldwide. The correct methods of flooring installation are becoming more important and we are honored that they have chosen CFI to be a part of this premier training event in Brazil.”

Beaulieu of Brazil, Roberts/QEP, TRAXX and MAPEI are supporting the event with flooring, tools and supplies. The flooring installers will be performing installations in modules with many types of products, which will also include a segment of hands-on substrate preparation.

Beaulieu of Brazil has translated the library of CFI training materials into Portuguese as the installers are striving to obtain CFI Certification.

The CFI Team of Installation Trainers is doing an unbelievable job of sharing installation techniques, tools and the thirst for education everywhere they go. It is a proven fact that the installers leave with increased knowledge, skills and a renewed feeling of pride and

professionalism for their trade. The CFI brand has become what the entire flooring world is using, not only to gain from the benefit of certification, but for the numerous amount of work that is requiring CFI Certification worldwide.



Submitted by,

Jane Walker
CFI - International Certified Flooring Installers Association
2400 East Truman Road
Kansas City, MO 64127-2038
Tel (816) 231.4646
Fax (816) 231.4343
eMail: walkerjw@earthlink.net
www.CFIinstallers.com