

CFI 15th CONVENTION



July 31, August 1-2, 2008

Hilton Kansas City Airport
8801 NW 12th Street Kansas City, MO 64153
(800) 525.6322 (816) 891-8900 www.hiltonkci.com

Wednesday, July 30th, 2008

8:30 CFI Executive Board Meeting
1:00 CFI Board of Directors Meeting
6:00pm CFI Certification Team Meeting
8:00pm CFI Chapter Conference

Thursday, July 31st, 2008

7:30am WFCAsponsored Leadership Conference
1:00pm Opening Session followed by Seminars
6:00pm The CFI Associate Convention FUN EVENT!

Friday, August 1st, 2008

Associate Seminars/Exhibits
Educational Seminars and Speakers

Saturday, August 2nd, 2008

Associate Seminars/Exhibits
Educational Seminars and Speakers
Gress Award - Certification Team Awards – CFI Chapter Achievement Award

CFI CELEBRATES 15 YEARS of SUCCESS! “If it is to be, it is up to ME!” Star-Studded Recognition of All CFI Members!

Start planning now to attend the industry’s flooring installation 15th CFI Convention in Kansas City, Missouri! The most educational installation event in 2008! The excitement begins with the WFCAsponsored Leadership Conference, learning about the manufacturer’s numerous products, the Associate-sponsored Convention Jacket and an abundance of prizes, the many installation workshops featuring various floor surfaces, motivating speakers, networking, meeting with your friends and the opportunity to be involved in the always-exciting CFI Associate FUN event.

According to Jon Namba, Executive Director, “*CFI is celebrating 15 years* of enhancing the value of quality flooring installation; *CFI is celebrating 15 years* of identifying and certifying the most knowledgeable and skilled flooring installers in the world; CFI is celebrating *15 years* of building industry partnerships and proclaiming *15 years of friendships that are strong and meaningful with the well-known CFI SPIRIT!* The 2008 CFI Jacket Sponsors present their products and technical assistance in a format that welcomes questions and input from the attendees. A highlight of the weekend; the Associates provide information to improve the bottom line and introduces a variety of products, tools and installation supplies. This information provides the opportunity for members to share at seminars nationwide. CFI is very appreciative of the influence and involvement of the associate members.”

Every CFI Convention has information, demonstrations and new tools and techniques that keep everyone on the “cutting edge” of what’s “in” for the installation industry. Don’t miss this! From the time you set foot in the doorway to success until the time of your departure, the camaraderie among old friends and new ones fills the area. Everyone is included for a weekend of learning the skills necessary to improve installation, business and speaking. CFI offers something for everyone! Don’t miss the star-studded gala that focuses on every member and associate of CFI who made the dream a reality.

CONVENTION #15 PROMISES THE LATEST in EDUCATIONAL SEMINARS

Working with speakers who will present the latest technical and educational information and skills workshops that provide the opportunity to get “involved” with products and techniques, the CFI Convention #15 is a “MUST ATTEND” event.

Leon Harrison, CFI President, “The Leadership Conference sponsored by the World Floor Covering Association under the direction of Christopher Davis is the only event of its kind in the industry that focuses on the true value of being a leader in both business and personal life. It is the beginning of a conference that includes numerous skills workshops and seminars that are designed to provide information that improves our business in the coming year. Each year, we are fortunate to not only have an enjoyable time with our friends, but return home with information that definitely has an impact on our businesses, as well as our lives. The Convention only lasts 3 days, but during that short time, it is an event that provides knowledge and skill improvement and a social atmosphere that is reflective of the CFI belief that, “If it is to be, it is up to me.”

“The Associates’ Sponsored Fun Event is always an exciting time and this year will prove to be one of the best to celebrate 15 years of making a difference in the industry. It is designed to challenge each of us into becoming more than we believe possible,” said Roy Davison, CFI Vice-President. “Many of the members will reflect on the importance of CFI in their business and personal lives. Fifteen years is an important milestone in the life of all organizations. During this time, CFI has established presence on 6 continents with the logo immediately recognized worldwide. Over 30,000 installers have received the training following the CFI Proven Methods of Carpet Installation. We embarked on a program that covers all flooring surfaces last year which has met with great success. With the support of the WFCA, it is our plan to double this number before the next 15 years.”

Robert Varden, CFI Secretary, “The prestigious Charles R. Gress Award has been awarded annually since 1996 in honor of CFI Certified Installer #355 from Cumberland, Ohio who gave

above and beyond his talents, time and funds to further the cause of the CFI and professional installation. The CFI 50 Jackets are presented as recognition for an effort that includes volunteering at a minimum of 50 events. They are awarded to two additional members in 2008. The 25-event pins are awarded each year with many members receiving a minimum of 5 pins. CFI members are the backbone of the organization that continues to expand throughout the world.. Today, when speaking to others in foreign countries, they ask me, “Are you a CFI member?” CFI has definitely had an impact on the world of flooring installation.”

The L. Fishman Chapter Achievement Award, given in honor of Patrick Fell, is awarded annually to the chapters that are influential in their communities to improve the quality of flooring installation. Bob Wagner, President of L. Fishman, “For the 4th year, L. Fishman will donate \$1,000.00 to assist CFI Chapters in promoting installation excellence. As a company, we believe in CFI’s commitment to installation excellence and through the Pat Fell Chapter Achievement Award, we pay tribute to the memory of an outstanding employee and encourage his dream of education and knowledge through the local chapter.” The DelMarVA chapter members of Delaware, Maryland and Virginia. have won first place for each of the three years. However, the competition has grown with a challenge from other CFI Chapters this year.

“Business advancement is always a focus of the organization and returning again this year will be 7 speakers who will share their success stories. CFI has grown from an organization of individual installers to members representing as many as 12 workrooms nationwide. Fifteen years has made a difference and this is the focus of the Convention,” shared Daris Mulkin, Co-Chairman of the CFI Certification Committee. “The Certification and Chapter Committees will

hold annual meetings. There will also be an opportunity to take the Master-II written test in preparation for the three-day skill test in October.

CEO, Jim Walker, "It is amazing to reflect on where the pathway has taken CFI during the past 15 years; the loss of several great leaders and the influx of new, energetic members. Our goals were set high. We have not achieved all that we set out to do, but CFI has definitely made a difference for the professional flooring installers and will continue to do so. We invite everyone involved in the flooring community to visit the heartland this summer and become a part of a proud, exciting and enthusiastic group of people who represent all segments of the flooring industry. For education, motivation, networking and a time to enjoy being with friends who share the same interests, don't miss the 15th CFI Convention."

CFI CONVENTION RETURNS TO KANSAS CITY – the founding home of CFI

The CFI Convention is at The Hilton Hotel located close to the Kansas City International Airport, which is conveniently located within 15-20 miles for travel to many family fun attractions, such as: Worlds of Fun® Theme Park, Oceans of Fun ® Water Park, Truman Sports Complex, home of the Kansas City Royals and Chiefs, the Riverboat Casinos, Country Club Plaza, Kansas City Speedway-Nascar Track, Cabela's, Bass Pro and the Harley Davidson Motor Company. A complimentary 24-hour shuttle is available for the 8-minute trip to Kansas City's newest shopping and entertainment district, Zona Rosa (www.ZonaRosa.com). There is a complimentary shuttle from the airport and free parking for those who drive. Reservations can be made at www.hiltonkci.com or by calling (800) 525.6322 and request the CFI rate. WFCAMEMBERSHIP is a MUST!

The World Floor Covering Association is the largest sponsor of CFI. Throughout the year, CFI is afforded an abundance of opportunities to provide flooring installation education because of their generosity. It just doesn't stop! While making the travel arrangements, hotel reservations and planning for the vacation time, don't forget to join the WFCFA. Don't miss the valuable information that helps your business to operate smoothly and profitable. WFCFA holds the key to opportunities that are rewards of membership. Joining the WFCFA also provides you with a \$500.00 scholarship for education, which means the CFI Convention fees are completely covered. Join through CFI and receive \$500 in return; another exciting opportunity for CFI members and guests. Contact the CFI office for assistance.

SEE YOU July 31st in KANSAS CITY, MISSOURI!

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